Privacy Policy

The Diabetes and Endocrine Center of Mississippi is committed to protecting your privacy. This Privacy Policy applies to the patient payment web site and governs data collection and usage. The Diabetes and Endocrine Center of Mississippi Notice of Privacy Practices describes how any information that constitutes Protected Health Information under the federal Health Insurance Portability and Accountability Act of 1996 is used and is incorporated herein by reference.

Collection of Information

This web site collects personally identifiable information, such as your email address, full name, credit card and billing information. This information is used by The Diabetes and Endocrine Center of Mississippi and its subcontractors for the operation of the service, to maintain quality of services and internal operations, to provide general statistics regarding the use of the service, and for such other purposes as may be required or authorized by law.

Do we use cookies?

Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain non-personally identifiable information).

We use cookies to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

Do we disclose any information to outside parties?

The Diabetes and Endocrine Center of Mississippi does not sell, rent or lease patient information to third parties. The Diabetes and Endocrine Center of Mississippi may share your information with its affiliates and business partners to provide you services or to serve the operations of The Diabetes and Endocrine Center of Mississippi. All such affiliates and business partners are subject to confidentiality and security requirements as required by applicable law and are prohibited from using your personal information

except to provide services to The Diabetes and Endocrine Center of Mississippi or to you or for such other purposes as may be required by law.

Third party links

Occasionally, at our discretion, we may include or offer links to third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Terms of Use

Please also visit our Terms of Use section establishing the use, disclaimers, and limitations of liability governing the use of our website at: <u>http://www.decm.ms/wp-content/uploads/terms_of_use.pdf</u>.

Your Consent

By using our site, you consent to our privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.

35522974v1